

ZAFER YALÇINPINAR, M.Sc.



Birth Place & Date: İstanbul, 1979

Address: Bostan Tariki Sok. 27/8 Bostancı, İstanbul

Phone: +90 532 644 49 42

+90 216 360 51 91

E-mail: zafer@innoem.com

Linked-in: tr.linkedin.com/in/zafer-yalçınpınar-43401548

Education

Master's Degree: Marmara University, Institute of Banking and Insurance, İstanbul
Capital Market and Stock Exchange (2002-2004)
Thesis Subject: Regression in Technical Analysis

Bachelor's Degree: Marmara University, İstanbul
Econometrics (1997-2002)
Thesis Subject: Simultaneous Regression Models, GNP and Inflation

High School: ISTEK Foundation Private Belde High School, İstanbul (1994-1997)
Kalamış Private High School, İstanbul (1990-1994)

Work Experience

- **INNOEM Innovation and Environmental Management Consulting**, İstanbul
Carbon Management, Sustainability Reporting and ESG Indicators / Managing Partner (2021-...)
- **SEC Social Economic Environmental Sustainability Consulting**, İstanbul
Sustainable Development and Sustainability Reporting / Founding Partner (2017-...)
- **SUCSR Corporate Sustainability and Social Responsibility Consulting**, İstanbul
GRI Standards Sustainability Reporting / Consultant (2016-2017)
- **TUBITAK The Scientific And Technological Research Council Of Turkey (TUBITAK)**
Deputy Secretary General, Gebze-Kocaeli
Quality and Reporting / Chief Expert (2012-2014)
- **TUBITAK The Scientific And Technological Research Council Of Turkey (TUBITAK)**
Industrial Management Institute of Turkey, Gebze-Kocaeli
Industrial Engineering / Chief Researcher (2004-2012)

Profession

- Corporate Sustainability Reporting (GRI 2021 Standards), Integrated Reporting (IFRS-ISSB Standards)
- Sustainability Balance Analysis (Materiality Matrix), Double-Materiality Assessment (GRI-EFRAG-ISSB-ESRS-ISRS)
- Sustainable Finance & Sustainable Taxonomies, ESG Scoring / Rating Systems (Refinitiv, Ecovadis, S& P)
- Corporate Sustainability Consulting, Sustainable Development Goals (SDGs)
- Localization of Sustainable Development Goals (SDGs) and Indicators
- Sustainable Development Consultancy for Public Institutions and NGOs
- National/International Funds, Supports and Application Processes
- Carbon Management, Climate Driven Corporate Sustainability Management/Transition
- Compatibility For EU Green Deal, EU ETS, EU CSRD, EU CBAM, EU TAXONOMY and Horizon Europe Programs
- GHG Inventory Calculation (ISO 14064, IPCC GHG Protocol) and SBTi (Science Based Targets)
- CDP (Carbon Disclosure Project) Reporting & TCFD Analysis
- CTI (Circular Transition Indicators) and LCA (Life Cycle Analysis)
- Sustainability-Oriented Strategic Planning and Performance Management
- Sustainability-Oriented R&D, Innovation and International Competition Development Studies
- Social Innovation, Social Entrepreneurship and Project Development
- Quality Management Consultancy and Trainings, EFQM Quality Models and Improvement Teams
- Workshop Management, Common Mind Platform Analysis & Multi-layered SWOT Analysis
- Qualitative Research Methods and Discourse Analysis
- Training Needs Analysis, Talent and Career Management, Teamwork, Leadership and Motivation
- Corporate Communications, Content Management and Social Media
- Corporate Social Responsibility Consulting, Communication and Negotiation Skills

National and International Papers / Presentations

- Portland University of Technology, 'Technology Management Conference', PICMET2006, "Measuring the Expectations of Kocaeli Industry from Vocational Education", (2006)
- Association of Turkish Statisticians, '5. Statistics Congress, ISTKON5', "Technical Analysis and Regression", (2007)
- Piri Reis University, '5. Advanced Technologies Workshop, EBA5', "The New Vision of Sustainability and New Generation Sustainability Reporting", (2017)
- Turkish Healthy Cities Association, 'Sandıklı Conference' "Implementation of Sustainable Development Goals", (2019)
- 3rd International City, Environment and Health Congress, "The Impact of Sustainability Studies in FMCG on Community Health (2021)
- International Symposium on Energy Management and Sustainability, ISEMAS 2022, "With the Adoption of The Paris Climate Agreement, Turkey's Decarbonization Roadmap and Its Position in the 26th Conference of The Parties (COP26)" (2022)
- 2nd International Health & Climate Change Congress (IHCC), "Decarbonization Practices & Sectoral Reflections" (2022)

Courses and Seminars

- Double-Materiality Analysis & Sustainability Priorities Assessment & Due Diligence (EARTH ACADEMY)
- TCFD (Task Force on Climate-Related Financial Disclosures) Training For Banks (UN SSE, IFC, CDP and UNEP-FI)
- Materiality 101 (WBCSD Turkey Network, Elif Özkul Gökmen)
- Transition to Integrated Reporting (IR Turkey Network, Güler Aras)
- Sustainability Strategies (PMI & NASBA, Dan Healey)
- Istanbul Chamber of Industry Sustainable Finance Mini MBA Program (ISO ACADEMY)
- Istanbul Chamber of Industry Sustainability Mini MBA Program (ISO ACADEMY)
- I Know Gender: An Introduction to Gender Equality for UN Staff (UN IOM)
- Ethics and Conduct: The Values We Share (UN IOM), BSAFE (UN DSS)
- GHG Inventory Calculation, Carbon Management and SBTi (Science Based Targets) (DEMIR ENERGY, Caner Demir)
- R&D, P&D, Innovation and Innovation Programs (IDOL CONSULTANCY, Pelin Erdoğan)
- Corporate Sustainability Modeling, SDGs and CSR (AG PLATFORM, M. Ali Gizer)
- EFQM Management Model, Corporate Culture and Institutional Development (TUBITAK TUSSIDE)
- Presentation and Communication Skills (Acar Acartürk)
- Media Relations (BERSAY CONSULTING, Ali Saydam) & Brand Management (MARKAM, Güven Borca)
- Training of Trainers and Development of Learning Programs (TUBITAK TUSSIDE, İnanç Ayar)
- Leadership and Motivation Theories (TUBITAK TUSSIDE, Uğur Değirmencioğlu)
- Common Mind Platform and Workshop Management (TUBITAK)
- Enegram and Human Resources Personality Inventories (TUBITAK)

Projects & Referances (1)

İŞ LEASING



Sustainability Consulting (2022)
Corporate GHG Inventory Calculation (2022)
2021 Sustainability Report (2022)
2022 Sustainability Report
(2023)

İŞ YATIRIM



ESG Scoring System (Refinitiv) Consultancy (2022)
Sustainability Consulting (2022)
Corporate GHG Inventory Calculation (2022)

İŞ GYO



Sustainable Development, Climate Change, Carbon
Management
European Green Deal, EU CBAM, EU ETS Awareness Training
(2023)

SABANCI

Sustainability Consulting (2022)
GRI 2016 - GRI 2021 Standards
Compliance and
GRI Content Index-Materiality Check
Service (2022)

BRI SA

ESG Scoring System (Ecovadis)
Consultancy (2023)

IOM UN MIGRATION



Sustainability Consulting (2022)
Sustainability Strategy and Double-
Materiality Analysis (2022)
Corporate GHG Calculation Training
(2022)

EAE ELEKTRİK

Sustainability Consulting (2022-2023)
Sustainability Strategy and Double-
Materiality Analysis (2022)
2022 Sustainability Report (2023)
Corporate GHG Inventory Calculation
(2022)
Science Based Targets (SBTi) and Net-
Zero Emission Practices (2022-2023)
CDP Climate Reporting (2023)
R&D Center Management and Innovation
Practices (2022-2023)

EAE LIGHTING

Sustainability Consulting (2022-2023)
Sustainability Strategy and Double-
Materiality Analysis (2022)
2022 Sustainability Report (2023)
Corporate GHG Inventory Calculation
(2022)
Science Based Targets (SBTi) and Net-
Zero Emission Practices (2022-2023)
CDP Climate Reporting (2023)
R&D Center Management and Innovation
Practices (2022-2023)

TÜRK KIZILAY | İÇECEK

Sustainability Consulting (2022-2023)
Sustainability Strategy and Double-
Materiality Analysis (2022)
Corporate GHG Calculation (2022-2023)
LCA and Carbon Offsetting (2022-2023)
2022 Sustainability Report (2023)
R&D Center Management and Innovation
Practices (2022-2023)

Volt elektrik motorları

Sustainability Consulting
(2022-2023)
Sustainability Strategy and
Double-Materiality Analysis
(2022)
2021 Sustainability Report
(2022)
R&D Center Management
and Innovation Practices
(2022-2023)

HYUNDAI

Sustainability and Carbon
Management Awareness
Training (2022)

ADÖKSAN Die Casting

Sustainability Consulting
(2022-2023)
2022 Sustainability Report
(2023)
Sustainability Strategy and
Double-Materiality Analysis
(2022)

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Sustainability Consulting
(2023)
2022 Sustainability Report
(2023)
Corporate GHG Calculation
(2023)
Sustainability Strategy and
Double-Materiality Analysis
(2023)

BAYLAN SU ve ELEKTRİK SAYAÇLARI

Sustainability Consulting
(2021-2022)
Sustainability Strategy and
Double-Materiality Analysis
(2022)
Corporate GHG Calculation
(2022)

Projects & Referances (2)



Sustainability Consulting (2020-2021)
Sustainability Strategy and Double-Materiality Analysis
(2020)
Corporate GHG Calculation (2021)
Science Based Targets (SBTi) and Net-Zero Emission
Practices (2021)



Sustainable Development, Climate Change, Carbon
Management
European Green Deal, EU CBAM, EU ETS Awareness Training
(2022)



2020-2021 Sustainability Report
Translation and Editorial Review (2020-2021)



Sustainability Consulting (2018)
Sustainability Strategy and Double-Materiality Analysis
(2018)



Sustainable Development, Climate Change, Carbon
Management
European Green Deal, EU CBAM, EU ETS Awareness Training
(2022)



Sustainability Consulting (2020)
Sustainability Strategy and Double-Materiality Analysis
(2020)



SME Empowerment and Support Program, Sustainability Consultancy Service (2022)



Sustainable Development, Climate Change, Carbon
Management
European Green Deal, EU CBAM, EU ETS Awareness
Training (2020)



Sustainability Consulting (2018-2019)
Sustainability Strategy and Double-Materiality Analysis
(2018-2019)



Sustainability Consulting (2017)



Sustainability Consulting (2017)



Sustainability Consulting (2016)
2015 Sustainability Report (2016)



Sustainability Consulting (2016)